



KidSense Pricing Guide

At KidSense consignors set their own prices. Consignors can use this pricing guide, but please remember that pricing depends a lot on the brand and the shape your items are in – remember presentation is everything! Toys, Equipment, and Infant Items tend to sell best. For the items most in demand (sizes 18 months to size 7) we suggest anywhere from 1/4 to 1/2 of the original retail price. Children’s Clothing sizes newborn to 12 months do not sell as well. We strongly recommend that you mark your items to go ½ price for the Half Price Day. If your item hasn’t sold at full price the first day, it will most likely not sell at full price during the discount day.

These are examples for your more common brands, such as Carters, GAP, Old Navy, Osh Kosh, Gymboree, etc. Boutique and European brands such as Strasburg, Oilily, Orient Expressed, Mis Tee V Us, Baby Lulu, etc. should be priced a little higher. Store brands such should be priced a little lower.

Children’s Clothes

Shirts \$2 – \$5	Pants \$3 – \$8	Skirts \$2 – \$6	Dresses \$4 – \$10
Jumpers \$3 – \$10	Sundresses \$3 – \$7	Swimsuits \$3 – \$4	Coats \$5 – \$15
Overalls \$5 – \$8	Sweatpants \$2 – \$4	Jackets \$3 – \$8	Shorts \$2 – \$5
Dancewear \$3 – \$8	Pajamas \$2 – \$5	Costumes \$4 – \$12	Holiday Wear \$5 – \$15

Maternity Clothes

Tops/Shirts

\$3 - \$7

Swimsuits

\$4 - \$8

Pants/Skirts

\$4 - \$10

Coats

\$8 - \$20

Dresses

\$5 - \$12

Pajamas

\$4 - \$10

Shorts

\$3 - \$6

Business Suits

\$8 - \$20

Equipment

Infant Car Seat

\$15 - \$25

Safety Gates

\$5 - \$30

Outdoor Equipment

\$20 - \$100

Convertible Car Seat

\$15 - \$60

Bed Rails

\$5 - \$20

Bike

\$5 - \$30

Booster Car Seat

\$10 - \$35

Monitors

\$8 - \$15

Wagon

\$10 - \$45

Backpack Carriers

\$10 - \$40

Bath Tubs

\$4 - \$10

Table Booster Seat

\$5 - \$15

Infant Items

High Chairs

\$15 - \$55

Walkers

\$5 - \$15

Changing Table

\$20 - \$80

Umbrella Stroller

\$5 - \$15

Mobile

\$4 - \$15

Pack 'n Play

\$15 - \$45

Activity Centers

\$5 - \$20

Dresser

\$50 - \$100

Single Stroller

\$10 - \$80

Bassinet

\$15 - \$50

Swings

\$10 - \$30

Bouncy Seats

\$5 - \$20

Crib

\$50 - \$300

Double Stroller

\$25 - \$100

Boppy Pillow

\$5 - \$15

Diaper Pail

\$4 - \$10

Exersaucers

\$10 - \$35

Breast Pump

\$25 - \$50

Jogging Stroller

\$25 - \$100

Infant Carrier/Sling

\$10 - \$50